

## Introduction and implementation of ICT tools in formal and non-formal education

6 April, 2014 – 11 April, 2014

V-Team Reklámügynökség Kft.  
Bihari utca 53  
2030, Érd  
Hungary  
www.vermis.hu

### Brief description of the training:

The aim of the course is to help those teachers and educationalists who wish to explore the possibilities of online technologies and tools in education. By becoming better acquainted with these tools they will be able to adapt and amplify their methods to reach a new generation of learners.

This will be achieved by:

- Showing participants a new perspective in regards to digital tools and their use in a formal and non-formal education environment,
- Sharing insights into the needs and expectations of learners,
- Becoming familiar with new technology,
- Understanding the usage and changes of digital communication,
- Learning new pedagogical and didactic approaches,
- Creating and implementing learning strategies,
- Presenting a new role for teachers, institutes and learners.

### Location and date:

Date of start: Sunday, 6 April, 2014

Date of end: Friday, 11 April, 2014

Deadline for registration: Saturday, 1 March, 2014

The exact location of the training in Budapest will depend on the number of participants. All participants will be notified via email when registration is complete. Information will also be sent out regarding hotels nearby.

Registration can be done online by clicking here:

<https://docs.google.com/forms/d/1CzP8JtM-le7mjOHjgUQfgZFipxMyJHjPwcbN5sa8jT8/viewform>

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### Methodology:

The course is organized as a series of presentations and short lectures which will then be studied closely in the form of round table discussions. Furthermore, outdoor activities and interactive sessions will enable participants to experience the tools and applications (hardware and software) presented to them. Participants will then be encouraged to present possible implementations of these technologies into their current teaching methodologies.

The group work and workshop sessions will focus on the practical side of these implementations. The topics, tools and applications that will be covered during the course include:

- How location-based tools can help the learning process (Augmented reality & GPS)
- Storing and sharing information through QR codes & Near Field Communication (NFC)
- Building groups through social networks and their use in non-formal education (Facebook, Google+)
- The use and power of video in teaching (Youtube, Vimeo, Ustream)
- Engaging students with online tasks, infographics and memes
- Addressing cyber bullying and phishing
- Creating a digital strategy for more effective and memorable teaching
- Non-formal and alternative forms of education
- Expectations and learning methods of different groups

### Organizers and coordinators of the training:

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### Detailed day-by-day program:

#### *Sunday, 6 April, 2014*

- Arrival of participants and registration
- Start of interactive session in form of a closed online group for extra communication between participants and organizers during the whole week
- Dinner

#### *Monday, 7 April, 2014*

- Presentation of participants and trainers
- Quick overview of topics and themes covered in the course
- Short lectures: Digital communication, The online and offline worlds, Social media and social networks
- Presentation and round table discussion concerning learning methods and expectations of different target groups

#### *Tuesday, 8 April, 2014*

- Presentation: Possibilities of digitalization and creation of digital content
- Visiting digital and traditional museums and archives with step-by-step view of digitizing process
- Workshop: Creating, editing and storing digital materials

#### *Wednesday, 9 April, 2014*

- Presentation: Memes and infographics
- Lectures and workshops: Online and digital tools part I Video sharing, content creation, Free online tools and applications

#### *Thursday, 10 April, 2014*

- Presentation: Online and digital tools part II QR codes, NFC and GPS applications
- Visiting the Buda Castle as a place for outdoor education and implementation of online/offline tools
- Group work: creating GPS, NFC and QR code-enabled learning experiences

#### *Friday, 11 April, 2014*

- Round table discussion: Learning and digital strategies
- Presentation and discussion of group work
- Reflections, drawing conclusion, course summary and group feedback

